

For immediate release

INSIDE

Okokume

18 January – 21 February 2021



Okokume, *Let's Play Outside*, 2020, acrylic, soft and oil pastel on canvas, 89 x 125 cm. Courtesy to Okokume and JPS Art Gallery.

JPS Art Gallery is pleased to present *INSIDE*, an exhibition of paintings by Okokume, on view at the gallery's Hong Kong location in LANDMARK ATRIUM. The exhibition marks the artist's third solo show with the gallery in Hong Kong. The presented works are to-date, the most intimate series created by the artist – exploring the inside of her mind and soul.

In this exhibition, Okokume roots her pop surrealistic works in subjective feelings and experience, where she uses her signature character, Cosmic Girl, as her spirit to learn about her feelings and breaking down emotional walls. The paintings are personal and emotionally raw, which the artist manifested through her intense coloration of the Cosmic World in which the characters are set in the dreamy environment that heightens a pervasive tension, showing the inside her world – a place where the artist was able to freely express herself.

The series is also a continuation of the previous solo exhibitions of Okokume, featuring Cosmic Girl and her companion Dino. Following the journey of Cosmic Girl, the artist also introduced more characters in the Cosmic universe. The exhibition also features a reedition of Okokume's first-ever sculpture work, *The Eye of the Soul* (2020). The 2021 re-editions not only reintroduce

the work, which was first exhibited in the JPS Art Gallery inauguration group show, but also present a smaller scale sculpture that is made with the same bronze material but smaller in size. The small sculpture is sold as a set alongside a cardboard painting of a character in the Cosmic World by the artist.

Okokume began painting Cosmic Girl in 2015. The character was first created by the artist as her attempt to raise awareness of the environmental problems we are currently facing. The pink-haired and turquoise-skinned spirit roams in the universe to preach the importance of protecting our planet. In 2018, accompanying her second solo exhibition, the artist created an educational illustration book for children to highlight her message. In this exhibition, we see a personal maturity of Okokume, which is reflected in the significant shift in the role of Cosmic Girl.

About Okokume

Okokume, also known as Laura Mas Hernandez, is best known for her signature character Cosmic Girl. The pink-haired spirit with turquoise skin spirit is the universe's messenger to spread the importance of protecting the environment. She travels in space and tends to the planets in need and restore them to their former glory.

Her Lowbrow style of creating reflected the influences of Japanese manga, American cartoon and street culture. Her gleeful and colorful works transport the audience into the universe of Cosmic Girl and her companions, preaching the positive messages they believe in. Her cheerful and positive works are met with much popularity, making her one of the fastest growing contemporary artists.

Okokume was born in 1985 in Barcelona. She graduated from the renown Llotja Advanced School of Art and Design in Barcelona. Her works have been widely exhibited in galleries and art fairs in cities around the world, including Hong Kong, Tokyo, Taipei, Seoul, Los Angeles and Berlin, to name but a few. Her biggest solo exhibition to date was held in 2018 at the K11 Art Mall in Hong Kong and she have achieved numerous satisfying auction records in 2020. She now lives and shares a studio with her partner, artist Okrabelo in Barcelona.

About JPS Art Gallery

Established in 2014 in Hong Kong, JPS Art Gallery is an independent contemporary art gallery presenting works of emerging and established artists from around the world.

The gallery is founded with a passionate spirit that dedicates to the new digital age and the exploration of the world of fine art and pop culture. We aim to create an innovative environment for a new generation of artists and collectors, fostering a creative space for all. We focus on fun and playful works of the era that spans across different mediums and disciplines, showcasing a discerning selection of works that embody the aesthetics of today.

We are committed to supporting the culture and art scene both in Japan and Hong Kong, creating a vibrant local art community. The gallery regularly presents works of emerging artists in our gallery spaces in Tokyo and Hong Kong as well as international art fairs, giving them a platform to gain global exposure, supporting young artists to launch their careers. JPS has also been an active contributor to society and the local art scene by sponsoring various charity events and auctions.

Location

Shops 218- 219, 2/F, Landmark Atrium, 15 Queen's Road Central, Central, Hong Kong

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即時發布

「旅」

Okokume

2020年1月18日至2月21日



Okokume, 《Let's Play Outside》, 2020年作, 壓克力, 軟式粉彩和油性粉蠟筆於畫布, 89 x 125 釐米。
圖片由藝術家和JPS畫廊提供。

JPS畫廊欣然呈現藝術家Okokume的最新個人畫展「旅」。展覽在畫廊於香港置地廣場的藝術空間展出。亦為藝術家在香港畫廊舉辦的第三次個展。這次展覽作品是迄今為止，藝術家最深情的剖白。Okokume藉著自我對話，探索她的內心世界，從而展現最真實的自己。

在這次展覽中，Okokume將她的流行超現實主義作品植根於主觀感受和經歷中，以其標誌性的角色Cosmic Girl作為抒發感情的替身。透過畫作了解自己的感受並打破情感的高牆，把自己最私人和最真實的思緒都展露在畫作之中。畫中人物被放置在一個夢幻的宇宙中，透過強烈的着色渲染出藝術家複雜而熱切的內心世界——那一個讓她可以自由自在地表達自己的地方。

該系列也是Okokume以往個展的延續。展覽延續了Cosmic Girl和她的伴侶Dino的故事，並隨著Cosmic Girl的旅程介紹了宇宙世界中的更多不同角色。展覽亦會展出首個雕塑作品

《靈魂之眼》（2020年作）的2021年再版。2021年版不僅重新介紹了首次在JPS畫廊開幕展覽亮相展出的作品，還呈現一個較小尺寸的雕塑。該雕塑用相同的青銅材料製成，並會與藝術家於硬紙板上手繪的Cosmic World人物肖像以組合出售。

Okokume於2015年開始繪畫Cosmic Girl。該角色最初的創作目的是為提高人們對環境保育問題的意識。這位有著粉紅色頭髮和碧綠色皮膚的小精靈在宇宙間漫遊，宣揚著保護我們星球的重要性。2018年，伴隨著她的第二個個展，藝術家創作了一本兒童教育畫冊以宣揚此信息。是次展覽的Cosmic Girl有更多獨特的演繹，反映了Okokume更成熟的畫風。

關於Okokume

Okokume，本名Laura Mas Hernandez，以其筆下所創名為Cosmic Girl的宇宙小精靈聞名。她的小精靈有著果綠色的皮膚和粉色長髮，長期在太空遊歷，為有需要的星球伸出援手，希望療愈並回復星球昔日原始的光輝。Okokume希望透過繪畫此人物喚醒人類對地球此家鄉的關注及愛護。

她的流行超現實主義創作風格結合了日本漫畫，美國卡通和街頭文化的影響。她色彩斑斕的作品將觀眾帶入Cosmic Girl和她的同伴的世界，向世界宣揚他們所守護的訊息。她的作品積極而充滿正能量，並廣受歡迎，使她成為發展最快的當代藝術家之一。

Okokume於1985年出生於巴塞羅那。她畢業於巴塞羅那著名的 Llotja Advanced School of Art and Design。Okokume曾於香港、東京、台北、首爾、洛杉磯及柏林等大城市的畫廊及藝術節展出作品。2018年於香港K11購物藝術館舉辦的個展為至今最大型展覽，而其亦在2020年取得了令人滿意的拍賣記錄。她現今與伴侶，藝術家Okrabelo在巴塞羅那生活並共享一個工作室。

關於JPS畫廊

JPS畫廊於2014年在香港成立的獨立當代藝術畫廊，代理來自世界各地的新晉和知名藝術家。

畫廊創辦源於對藝術的熱愛和激情，致力於現今數字時代中探索美術和流行文化的二元。我們希望為新一代的藝術家和收藏家創造一個創新多元的環境，為所有人提供一個新銳的

藝術空間。畫廊匯集了跨越不同媒介和類別的作品，為觀眾呈現藝術有趣和好玩的一面，展示當代的美學。

我們致力推動日本和香港的文化和藝術界發展，創建一個充滿活力的本地藝術社區。畫廊定期於位於東京和香港的空間以及國際藝術展覽中展示本地新晉藝術家的作品，為他們提供了一個在國際平台上嶄露頭角的機會。畫廊亦積極參與和贊助各種慈善和義賣活動，貢獻本地藝術界同時回饋社會。

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媒體查詢及導覽，請聯絡

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